



For Immediate Release

Cooke named as a Top Seafood Supplier in North America for Sustainability & Conservation

Saint John, NB – September 29, 2020 – Cooke Inc. is very pleased to announce they have been named by SeafoodSource.com as one of the Top 25 Seafood Suppliers in North America for Sustainability & Conservation.

The Top 25 list features North American seafood companies demonstrating efforts and advancements as it relates to sustainability and conservation. The chosen companies have proven to be leaders in transforming the industry to become more sustainably minded and validated their commitment to protecting the environment within their business practice.

“In addition to our best practices and environmental certifications, being recognized as one of the top among some of the best in class seafood producers provides assurance to our customers that our True North Seafood products come from a sustainable, responsibly harvested resource,” says Joel Richardson, Vice President of Public Relations, Cooke Inc. “We are committed to maintaining and improving the health of our oceans and coastal communities as one of our guiding principles while producing fresh, quality seafood.”

SeafoodSource.com is a division of Diversified Communications, based in Portland, Maine, USA, a leading international media company providing market access, education and information through global, national and regional face-to-face events, digital products, and publications. The company's global seafood portfolio of expositions and media includes Seafood Expo North America/Seafood Processing North America, Seafood Expo Global/Seafood Processing Global, Seafood Expo Asia and SeafoodSource.com. They also produced the SeaWeb Seafood Summit, the world's premier seafood conference on sustainability.

To compile the 2020 list, the SeafoodSource editorial team conducted an extensive nomination and analysis process involving the consultation of a panel of outside experts renowned in the seafood sustainability community. SeafoodSource also accounted for leadership, industry accolades and recognition, pioneering initiatives, partnerships, and industry engagement. The resulting list catalogues best practices for driving the industry onward and upward, providing valuable insight into the inner workings of some of seafood's most promising and prominent sustainability trailblazers.

“We hold our relationship with our marine environment very seriously,” adds Richardson. “These areas provide livelihoods for the communities in which our people live and work and where we co-exist with the natural world.”

Cooke’s commitment to sustainability, science-based marine practices, and forward-thinking innovation has afforded them many certifications and recognition in recent years. Cooke Aquaculture was recognized as a 2020 winner of the Canada’s Best Managed Companies Platinum Club designation for the 15th consecutive year. Winners are amongst the best-in-class of Canadian owned and managed companies demonstrating strategy, capability, and commitment to achieve sustainable growth.

“The Top 25: Seafood Sustainability & Conservation” list is available here:

<https://www.seafoodsource.com/news/environment-sustainability/the-top-25-seafood-sustainability-conservation>

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The logo for Cooke, featuring the word "Cooke" in a bold, blue, sans-serif font. The letter 'C' is significantly larger and more stylized than the other letters, which are in a standard weight. The letters are all in a uniform blue color.