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Cooke welcomes Claire Ryan as Director of Public Relations

(Blacks Harbour, NB) – Cooke Aquaculture Inc., is pleased to announce that Claire Ryan, a local Saint John resident and engaged community member, has been named the Company's Director of Public Relations.

"Claire brings significant experience in community relations and public engagement," said Joel Richardson, Vice President of Public Relations at Cooke Aquaculture. "Her background in corporate communications, community engagement, and social media strategy will support Cooke's overall mission and values as a sustainable seafood leader."



"As a global seafood company, Cooke has operations in North America, Europe, and South America," said Richardson. "Our company's success is driven by our dynamic, highly-skilled and innovative management team, supported by dedicated employees who live in coastal communities and contribute to the local area's economy and sense of community. Claire has a keen interest in working with our teams across the company to help share the Cooke story, and we are confident that she will do a marvelous job."

Ryan is the former Manager of Public Affairs of the Canadian Automobile Association – Atlantic (CAA), and previously held roles with Enterprise Saint John, NATIONAL Public Relations, and MT&L Public Relations Ltd. She is an active volunteer, serving as past Chair of the Saint John Region Chamber of Commerce and Chair of the Advisory Board for St. Joseph's Hospital. She is a graduate of the Master of Communications Management program at McMaster University, and is an alumnus of the 21 Leaders New Brunswick program and the Governor General's Canadian Leadership Conference.

About Cooke Aquaculture:

The Cooke family of companies includes global aquaculture divisions under Cooke Inc. and its wholly-owned subsidiary Cooke Aquaculture Inc. -- a vertically integrated corporation based in Blacks Harbour, New Brunswick, Canada with salmon farming operations in Atlantic Canada, the United States, Chile and Scotland as well as seabass and seabream farming operations in Spain. Cooke is the largest seafood company in North America under Cooke Seafood USA, Inc., Icicle Seafoods, Inc., and Wanchese Fish Company, Inc. The company acquired Omega Protein in 2017 and now employs over 6,000 people worldwide. Cooke Aquaculture has earned a spot on Canada's Best Managed Companies list and their mission is to be a global seafood leader driven by an innovative team that delivers superior products, service, and value to customers in a safe and environmentally sustainable manner. www.CookeSeafood.com

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