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Icicle Seafoods brings Julianne Curry onboard as Public Affairs Manager

(Seattle, WA) – Icicle Seafoods, Inc. is pleased to announce that Julianne Curry, a fourth-generation family fisherman and advocate for the Alaska seafood industry, has been named the Company's Public Affairs Manager.

"Julianne was born and raised in Petersburg, Alaska, where Icicle also has deep roots," said John Woodruff, Chief Operating Officer at Icicle Seafoods. "As a long-term resident of the area and a third generation Icicle fisherman, she is in tune with the state's fishing sector and with Icicle Seafoods and its impressive history in the region. We are confident that Julianne will do a tremendous job and will quickly help advance the company."



Based in Petersburg, Ms. Curry will focus on regulatory and policy matters, government and community relations and will work collaboratively with her Alaska seafood colleagues on strategic planning efforts that will positively impact the sector.

Curry has served as the Executive Director and lobbyist for United Fishermen of Alaska and as the Executive Director of the Petersburg Vessel Owners Association. Most recently she consulted on a variety of fisheries related issues at both the state and federal level. She is the Chair of the Communications Committee at the Alaska Seafood Marketing Institute (ASMI) and is a member of its Salmon Committee. She has been a member of the North Pacific Fishery Management Council's Advisory Panel, a board member of United Fishermen of Alaska (UFA) and the National Seafood Marketing Coalition (NSMC) while also participating on the Halibut Coalition Steering Committee. In addition, she is a regular attendee at various management and regulatory meetings such as the Board of Fisheries, International Pacific Halibut Commission and the State Legislature.

Icicle Seafoods began when Robert Thorstenson Sr. formed a group of fishermen to buy out the Pacific American plant in Petersburg in 1965, renaming it Petersburg Fisheries which eventually became Icicle Seafoods. Icicle Seafoods has become one of the largest and most diversified seafood companies in North America, with facilities throughout Alaska and the Pacific Northwest.

Since acquiring Icicle Seafoods in 2016, Cooke Seafood USA, Inc. has strengthened the Seattle-based company by adding employees, growing sales, investing in processing facilities and supporting Alaska communities through its 'buy local' policy. The Cooke family of companies is recognized as a fully integrated global seafood leader that delivers superior farmed and wild-caught seafood products, service, and value to customers in a safe and environmentally sustainable manner.

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